



ROCHE BOBOIS, World leader in state-of-the-art furniture.

Is looking for its NEW INTERN IN COMMUNICATION AND MARKETING

Johannesburg showroom

Mission

You will participate at the development & follow up of digital marketing tools like landing pages, blog, SEO or AdWords. Your task will be to ensure our community management (on Social Network) and develop direct Marketing Operations. Making sure to maintain relationships with Medias, Art galleries and Suppliers, you will also be organizing punctual events with partners and VIPs. This will also go through the creation of other communication contents (sales and business development tools, articles).

Requested profile

- A good sense of organization, efficient & reliable
- Eager to learn, work in an international company
- Excellent communicator (written and oral) & 100% ENGLISH
- Very Dynamic & Enthusiastic, with a very good presentation
- Knowledge and interest for the decoration world

Requirements

- Fields of expertise: minimum 3 years of Tertiary education in digital and web marketing
- Mastery of written and oral English + French
- Italian and/or additional language knowledge will be a plus
- Computer fully literate
- Be available for 5/6 months from January 2019

Remuneration

4500 Rands/month

Please send your CV and cover letter (in english) to: capetown@roche-bobois.com

Roche Bobois Johannesburg
27 Commerce Crescent, Kramerville, Sandton
(+27) 087 805 7090
www.roche-bobois.com

rochebobois
PARIS