

# DIGITAL LAB AFRICA

< START-UP THE FUTURE >

## CALL FOR PROJECTS

**SUBMIT YOUR PROJECT before 31 August 2016**  
**PITCH IT AT DISCOP AFRICA Johannesburg (2-4 Nov 2016)**  
**AND MAKE IT HAPPEN thanks to the support of Digital Lab Africa partners**

The Digital Lab Africa call for projects targets artists, producers, designers, start-ups, students in the media and creative industries. It is open to any professional or individual in Sub-Saharan Africa having an innovative project in 4 categories of multimedia production:

- # Virtual reality
- # Web creation/transmedia
- # Video game (Serious game)
- # Digital music

More information on [www.digilabafrika.com](http://www.digilabafrika.com)  
Deadline to submit your project: 31 August 2016

**Digital Lab Africa** is a new platform for African talent in multimedia, organised by the **French Institute of South Africa**, in partnership with [DISCOP AFRICA](#) and **TRACE**.

The objective of Digital Lab Africa is to provide a springboard for African talent in multimedia creation and to make their project happen with the support of French leading companies in their field (studios, producers, broadcasters, distributors). The incubation ticket will include time of residence in France within digital clusters and a 3,000EUR cash prize.

### FOCUS Transmedia Category

**Submit your transmedia project and get the chance to develop it with the mentorship of the European culture channel, [ARTE](#), one of the most innovative channels in multimedia content.**

**WE ARE LOOKING FOR:** All content produced for the web which offers **an innovative way of telling stories** (new formats of writing/narrative). Projects with an international focus which offer **an original experience to the public**, irrespective of the genre – fiction, documentary, animation magazine, entertainment, news... – will be considered first. Examples: an interactive web documentary, or a web series including a participative element (involvement of the public via an app, a chat, social media, video game...)



#DigiLabAfrica  
[digilabafrika@gmail.com](mailto:digilabafrika@gmail.com)