

The French South African Chamber of Commerce, in collaboration with Orange Business Services is pleased to announce its first Digital Committee business breakfast

**Topic: Leveraging digital to accelerate business growth across Africa**

With the following guest speakers

**Yannick Decaux**  
Country Manager, South Africa & Sales Director Sub-Saharan Africa

**Mark McCallum**  
CTO, Director & Head of Africa Solutions for Business, Sub-Saharan Africa

**Thabo Mpepele**  
Sales Manager, Southern Africa

**Date: Tuesday 04th October 2016**  
**Time: registration from 8 am**  
**Conference starts at 8:30 am**  
**Venue: The Saxon Hotel - 6 Saxon Road - Johannesburg**

Please RSVP at your earliest convenience before 27th September to: [communications@fsacci.co.za](mailto:communications@fsacci.co.za)  
**FSACCI Members: R 275**  
**Non-member: R 350**

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### Synopsis

Some describe it as the 4<sup>th</sup> Industrial Revolution. The discussion on Digital Transformation has been ongoing for some time. Gartner describe Digital transformation as a key factor for business growth and success and that the digital revolution is about consumer behavior and business opportunity. IDC illustrates the evolution of business in the digital space through their 3<sup>rd</sup> platform technologies. During this presentation, Orange will elaborate on the Digital transformation journey we are witnessing within our multinational customers, how this is impacting their business and how they are adapting and adopting digital technology to drive business growth.



FRENCH SOUTH AFRICAN  
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