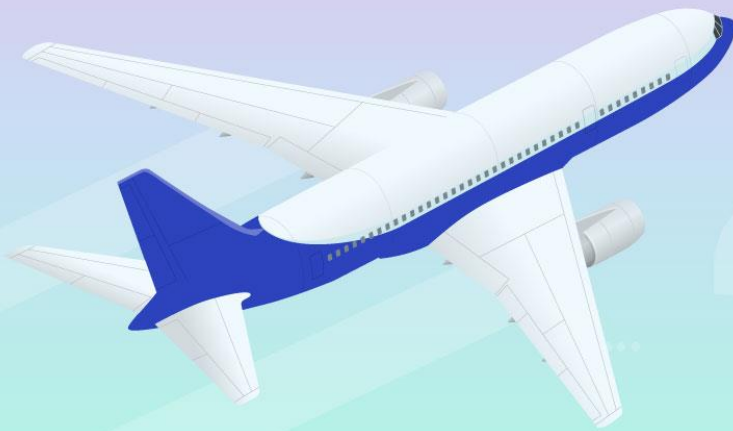


# IS YOUR BUSINESS READY FOR ICS2?



You can use this communication kit to alert members/ clients of your organisation to important changes in the procedure of entry of goods into the EU, which could affect their business and IT operations from 1 March 2023.

The **communication toolkit** includes the following:

- **Factsheets:** information about the requirements under ICS2 Release 2, available in several languages  
Should you choose to use them, you can publish the factsheets on your website, share them in your newsletters, or send them by email to clients/ members of your organisations. It may be useful to know that these factsheets are also available on the ICS2 website, should you choose to share only the link to our website. Here is a shortened URL: <https://europa.eu/!3Nn7Rq>
- **News item:** information about the requirements under ICS2 Release 2  
Should you choose to use it, you can publish the news on your website, share it in your newsletters, or send it by email to clients/ members of your organisations
- **Social media post suggestions:** ready-to-use posts for you to publish straight away in the folder “Social media resources”  
By no means are you limited to these social media posts and if you wish to adapt these, translate in other languages, or develop your own, please feel free to do so.  
The text in the visuals can also be edited and adapted.

Social media posts should include the hashtag #ICS2. It may also be useful to include a link to the ICS2 website, as indicated in the social media calendar.

To find out more about ICS2 and the campaign that the European Commission is running:  
<https://europa.eu/!3Nn7Rq>