

<b>DRAFT PROGRAMME</b>		
<b>PROGRAMME DIRECTOR</b>		
<b>05 SEPTEMBER 2023</b>		
<b>07:00 – 08:00</b>	Registration	All
<b>08:05 – 08:15</b>	MC Remarks	
<b>08:15 – 08:20</b>	Welcome by Host	Mr Calvin Themba Makhubela ( Chief Executive of Africa Free Trade Advisory
<b>08:20 – 08:35</b>	Official Welcome Address	Executive Mayor Cilliers Brink ( Tshwane Mayor)
<b>08:35 – 09:00</b>	Opening Address	Hon Premier Panyaza Lesufi (Gauteng Premier)
<b>09:00 – 09:30</b>	<b>Keynote Address</b>	Hon Minister Ebrahim Patel, Minister of Trade and Industry
<b>09:30 – 10:00</b>	<b>Message of support</b>	Deputy Minister Nomasonto Motaung (The Presidency of the Republic of South Africa)
<b>10:00 – 11:00</b>	Trade and Investment opportunities by the African Embassies	<ul style="list-style-type: none"> <li>• High Commission of the Federal Republic of Nigeria</li> <li>• Embassy of Algeria</li> <li>• High Commission of the Republic of Ghana</li> <li>• High commission of Malawi</li> <li>• Embassy of Zimbabwe</li> <li>• High Commission of Mozambique</li> </ul>
<b>11:00 – 12:00</b>	Navigating Export Readiness in the AfCFTA Era	<ul style="list-style-type: none"> <li>• DTIC</li> <li>• Centre for Export Development (CED)</li> <li>• Trade Forward South Africa</li> <li>• Nigeria Export Council</li> </ul> <p>Moderated By Small Enterprise Development Agency</p>
<b>12:00– 13:00</b>	<b>LUNCH &amp; EXHIBITION</b>	
<b>13:00-15:00</b>	<b>Breakaway 1</b>  Unlocking the Potential of E-Commerce for African SMEs in the Era of Africa Free <ul style="list-style-type: none"> <li>• Ecommerce Forum South Africa</li> <li>• Huawei South Africa</li> <li>• Mall for Women</li> <li>• Massmart</li> <li>• Google SA</li> </ul>	<b>Breakaway 2</b>  Franchise opportunities in South Africa <ul style="list-style-type: none"> <li>• Sasol Retail</li> <li>• Pedro Chicken</li> <li>• Hotdog Café</li> <li>• Chicken Licken</li> </ul>
<b>15:00 – 16:30</b>	Enterprise and Supplier Development programmes for SME'S	<ul style="list-style-type: none"> <li>• Shoprite</li> <li>• Spar</li> <li>• Food Lovers Market</li> <li>• Pick n Pay</li> </ul> <p>Moderated By Small Enterprise Development Agency</p>
<b>16:30 – 16:45</b>	Closing Remarks	Programme Director
<b>17:30 – 20:00</b>	<b>Africa Free Trade Cocktail Event</b>	

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<b>06 September 2023</b>		
<b>07:00 – 08:00</b>	Registration	ALL
<b>08:00 – 08:05</b>	Welcome remarks	Programme Director
<b>08:05 – 08:30</b>	<b>AFCFTA UPDATE</b>	<ul style="list-style-type: none"> <li>Mr Calvin Phume Director of Africa Bilateral Economic Relations (the dtic)</li> </ul>
<b>08:30 – 10:00</b>	Empowering SMEs for Intra-African Trade: The Transformative Role of DFIs within AFCFTA	<ul style="list-style-type: none"> <li>Industrial Development Corporation</li> <li>SEFA</li> <li>IFC</li> <li>DBSA</li> </ul>
<b>10:00 – 11:30</b>	Driving Growth and Collaboration: Unlocking Opportunities for SMEs in the African Automotive Industry under the AfCFTA	<ul style="list-style-type: none"> <li>Joy Balepile IDC Head: Automotive &amp; Transport</li> <li>Hiten Parmar Executive Director: The Electric Mission</li> <li>BMW- Corporate Planning BMW SA</li> <li>Nigeria Representative</li> </ul>
<b>11:30 – 12:00</b>	Keynote Address	<ul style="list-style-type: none"> <li>Deputy Minister Dipuo Peters (Department of Small Business Development)</li> </ul>
<b>12:00 – 13:00 LUNCH &amp; EXHIBITION VIEWING</b>		
<b>13:00 – 13:30</b>	<b>Presentation</b>	<ul style="list-style-type: none"> <li>Dr. Siphon Kabane Council for Medical Schemes CEO</li> </ul>
<b>13:30 – 14:5</b>	Agro-Processing and Value Addition: A Pathway for Agricultural SMEs in AfCFTA Markets	<ul style="list-style-type: none"> <li>National department of Agriculture</li> <li>Landbank</li> <li>Agri SA CEO</li> <li>Grain SA</li> <li>Agricultural Research Council</li> </ul>
<b>13:00 – 15:00 Tea Break</b>		
<b>Breakaway 1</b> Investor readiness Session  <ul style="list-style-type: none"> <li>National Empowerment Fund</li> <li>Small Enterprise Financial Agency</li> <li>Development bank of South Africa</li> <li>First National Bank</li> </ul>	<b>Breakaway 2</b> Empowering Small-Scale Farmers for Successful Fresh Produce Exports  <b>Participating Organisations:</b> <ul style="list-style-type: none"> <li>Department of Agriculture</li> <li>Fresh Produce Exporters' Forum</li> <li>Tshwane Fresh Market</li> </ul>	<b>Breakaway 3</b> Business 2 Business Import and Export Business Meeting Facilitated by the Africa Free Trade Expo (Facilitated session)
<b>15:00 – 15:15</b>	2024 Trade Missions	Africa Free Trade Expo and DTIC
<b>15:15 – 15:30</b>	Vote of Thanks	Ms Ida Maitin
<b>CLOSING</b>		